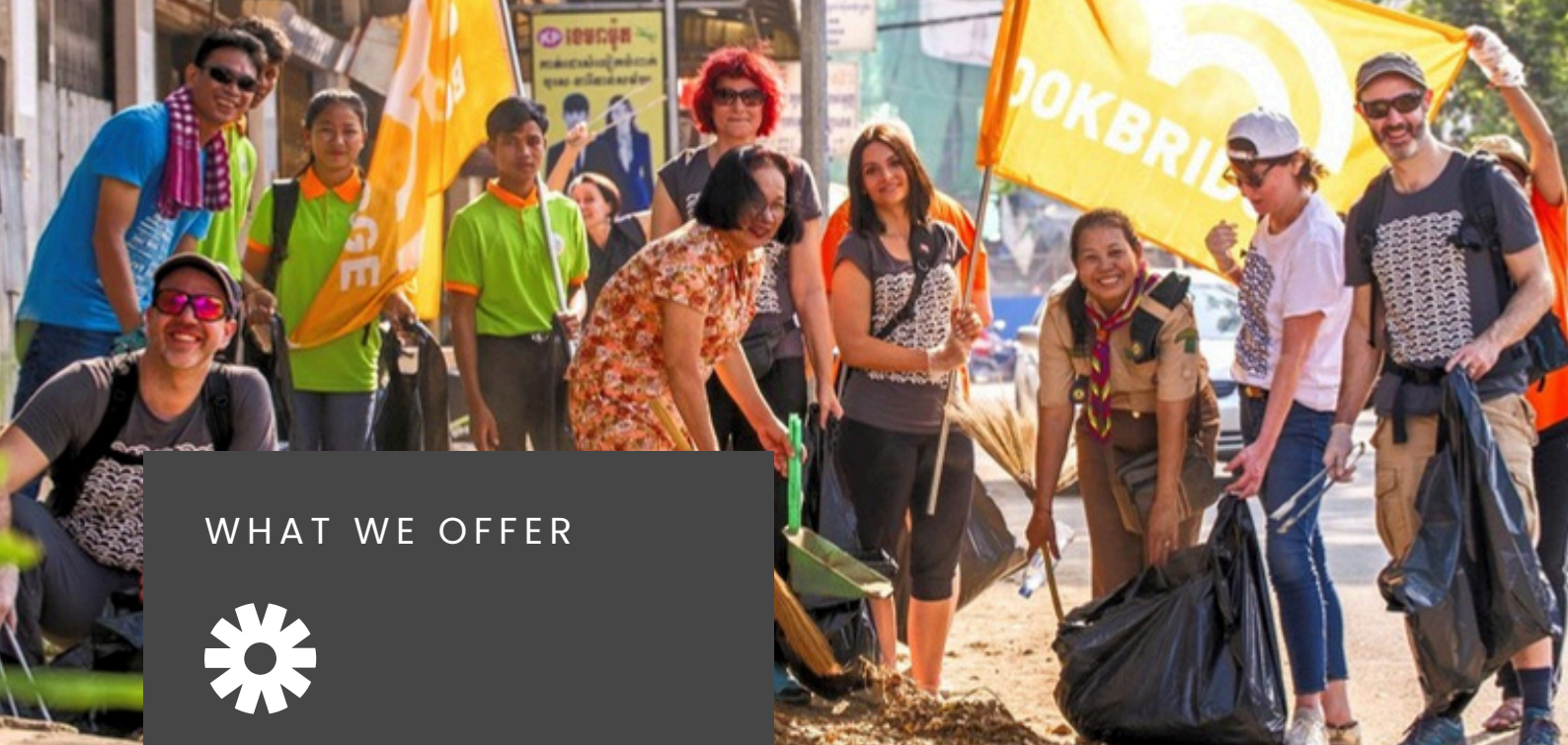




WHAT WE OFFER



Act as entrepreneur

We challenge you to step up and take responsibility as a real entrepreneur in the field.



Lead with vision

You lead a diverse team with vision and values in order to achieve results in a short time.



Create impact

You co-found a social enterprise which improves the livelihood of thousands of people.

Develop your **skills** whilst creating lasting **impact**

Imagine you encounter a pressing social, economic or environmental challenge. Something you really care about. We challenge you to step up and take real responsibility as an entrepreneur. As part of a diverse team, you co-create a tangible social enterprise to solve the challenge.

Two professional business and leadership coaches accompany you on your learning journey. You learn by doing. You apply design thinking, rapid prototyping and lean startup. In personal reflection sessions, you discover your purpose and you start leading yourself and others with it.

18

COUNTRIES
REACHED

1,232

LEADERS
DEVELOPED

170

ENTERPRISES
CO-CREATED

Program Benefits

- Think and act as a real entrepreneur by setting up a tangible business
- Work in self-organized teams
- Transform ideas into viable business ideas to enter a new market
- Conduct market research in an intercultural context
- Develop new perspectives for your everyday professional life
- Reflect on your own leadership style
- Develop into a purpose-driven leader

Participant Profile

- Participants who are in a leadership position or in transition towards it
- Participants who wish to hone their intercultural competences and leadership skills
- Participants who are interested in entrepreneurial thinking and acting as well as working in intercultural and challenging environments
- Participants seeking to broaden their international network
- Participants who aim at excelling as intrapreneurs within their companies

Time Invest

- 16 learning days over 6 months
- 3 modules in Männedorf near Zurich
- 1 module in the target country
- 2-3 h/w of virtual teamwork

Accreditation

- Accredited by WHU
- Certificate in Leadership and Social Entrepreneurship with 9 ECTS
- Option to upgrade to miniMBA



25th Capability Program

Our next action learning program kicks off in April 2027. We invite you to learn, grow and create impact as part of a team of 12 part-time entrepreneurs.

Target country

The target country is determined in a global call for applications. We will announce the results in October 2026.

Module dates

Module 1: Apr 21-23, 2027, Männedorf, CH
Module 2: May 8-15, 2027, Target Country
Module 3: Jul 7-9, 2027, Männedorf, CH
Module 4: Oct 21-22, 2027, Männedorf, CH

Costs

The participation fee amounts €12,500 excluding travel. An Early Bird reduction of €1,000 is granted for applications before Oct 18, 2026. Additional discounts available if 3-5 employees participate from the same company.

Application process

Apply to the program on the website of WHU by using the QR code below. We will invite you for a 45 minute interview in which we will jointly decide whether we embark on the learning journey together.



Scan for more
information or
apply directly



+41 76 268 47 86



carsten@bookbridge.org