

Advanced Management Program for Senior Leaders

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Open Programs
Advanced Management

Shape transformation and strengthen your strategic leadership



The WHU Advanced Management Program for Senior Leaders is designed for experienced executives with significant organizational responsibility who seek to elevate their leadership impact in an era of constant disruption.

Throughout the program, your focus will be on navigating complexity, driving transformation, and inspiring people to perform at the highest level. You will engage systematically with complex strategic challenges while reflecting on your leadership personality, decision-making approach, and influence as a senior leader in a global business environment.

Through **two intensive in-person modules and interactive online sessions**, the program challenges you to rethink strategy, innovation, and leadership influence. You will learn from the latest scientific knowledge, hands-on case studies, and cross-industry discussions with experienced peers.

On an organizational level, you will examine strategic growth, innovation, and execution. On a team level, you will strengthen resilience and your ability to inspire others in complex environments. On a personal level, you will reflect on your leadership styles and expand your executive toolbox.

The learning journey culminates in a clearer understanding of what it takes to lead transformation effectively in today's global business landscape.

Thought-provoking sessions

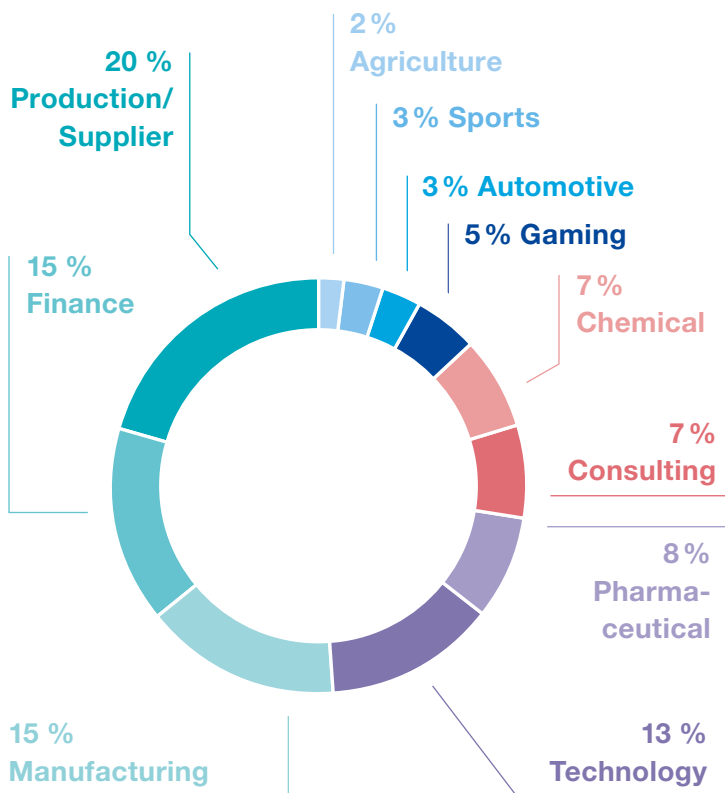
The Advanced Management Program for Senior Leaders consists of **two in-class modules of four days each**. To connect learning between the modules, you will participate in **short virtual live sessions** led by executive coaches and senior leaders.

Both in-person and online sessions are highly interactive and fast-paced. They are designed to challenge your perspective on strategy, leadership, and transformation through a mix of methodological elements, including interactive classroom sessions, case discussions, peer feedback, and guided reflections.

Sessions are facilitated by senior WHU faculty, experienced executives in management board roles, and executive coaches.



Former participants worked in the following industries:



The program is suited to companies of all sectors and sizes.

Short Facts



Location:
WHU Campus Düsseldorf



Format & Dates:
2 x 4 days in-class modules & virtual sessions



Language:
English



Certificate:
WHU Executive Education Certificate



Fees:
€ 9,950 including tuition, session materials, case studies and most meals, excluding accommodation/travel.

Special fees available online.



Application:
ee.whu.edu/amp



Participant Profile:

- Senior executives who have recently transitioned into executive management or board-level roles, or who are preparing to do so
- Experienced professionals in transition between senior leadership positions
- Business owners aiming to sustain and expand competitive advantage
- Senior HR and leadership development professionals shaping executive-level development agendas

Participants typically have a minimum of 15 years of leadership experience and significant strategic responsibility within their organization.

Embark on a 8-day transformational leadership journey

Key topics of module 1 Düsseldorf WHU Campus

- Mastering the dynamics of global leadership
- Leading strategic growth
- Harnessing strategic innovation
- Unlocking the power of ChatGPT & generative AI
- Enhancing personal & team resilience

Online sessions in between the in-class modules

- Peer consulting
- Executive insights sessions with management board members

Key topics of module 2 Düsseldorf WHU Campus

- Executing strategy & leading strategic change
- Gaining practical financial leadership skills
- Reflecting executive leadership
- Leading to inspire

To maximize your program experience, we have integrated a welcome reception and closing dinner into the curriculum to enhance networking opportunities.

Faculty

Join this unique learning experience and be prepared to be challenged by our renowned program faculty. To ensure maximum impact, the program brings together world-class experts from academia and business practice:

Professor Pisitta Vongswasdi

Chair of Leadership and Society at WHU

Matthias Hartmann

CEO / Chairman of the Management Board, Techem GmbH

Bernhard Günther

Member of the Supervisory Board at ThyssenKrupp AG

Dipl.-Ing. Karsten Drath

Managing Partner Leadership Choices and Adjunct Faculty Center for Responsible Leadership at WHU

Professor Dries Faems

Chair of Entrepreneurship, Innovation and Technological Transformation at WHU

James Healy

Associate, Olivier Mythodrama™+

Professor Lukas Löhlein

Institute of Management Accounting and Control (IMC) at WHU

Dr. Phoebe Kebbel

Member of the European Executive Committee at FGS Global

Dr. Christof Ehrhart

Global Head of Corporate Communications & Governmental Affairs & Executive Vice President at Robert Bosch GmbH

Your benefits

- Sharpen your strategic mindset to make high-impact decisions in complex environments
- Master global and virtual leadership to lead diverse teams with clarity and cohesion
- Drive transformation by linking strategy, innovation, and execution
- Leverage insights on generative AI and emerging technologies
- Gain practical financial leadership capabilities at CFO level
- Strengthen your ability to lead change with strategic clarity and emotional intelligence
- Become part of a trusted peer network of senior leaders



Learn more and apply!
ee.whu.edu/amsp

What our participants say



“A truly inspiring format”

Sophia Hatzelmann,
CEO of ahc GmbH



**“Professionally organized,
diverse, and interactive”**

Andreas Brück, Managing Director
KRONGAARD GmbH



“A very energizing experience”

Ivan Kitta, MBA, Head of Marketing at
GoodMills Deutschland: Aurora Mühlen
and Müller's Mühle Unternehmen



**“Many impulses for
further thinking”**

Harald Dürr, Managing
Director Deutsche Bank
AG - Wealth Management



“Incredible exchange with peers”

Andreas Schlimgen, Managing Director
Schlimgen Logistics Solutions GmbH



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About WHU

WHU – Otto Beisheim School of Management is an internationally oriented and privately financed business school based in Vallendar and Düsseldorf. Founded in 1984, WHU is now one of the most renowned German business schools with an exceptional national and international reputation.

Leading Leading Minds.

Both Open and Customized Programs enable executives to achieve their professional goals and improve their company's strategy by giving them deep insights into current global economic developments, by providing practice-oriented knowledge, and by offering excellent networking opportunities.

More information: ee.whu.edu

WHU – Otto Beisheim School of Management Executive Education

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Rev. 01/2025

